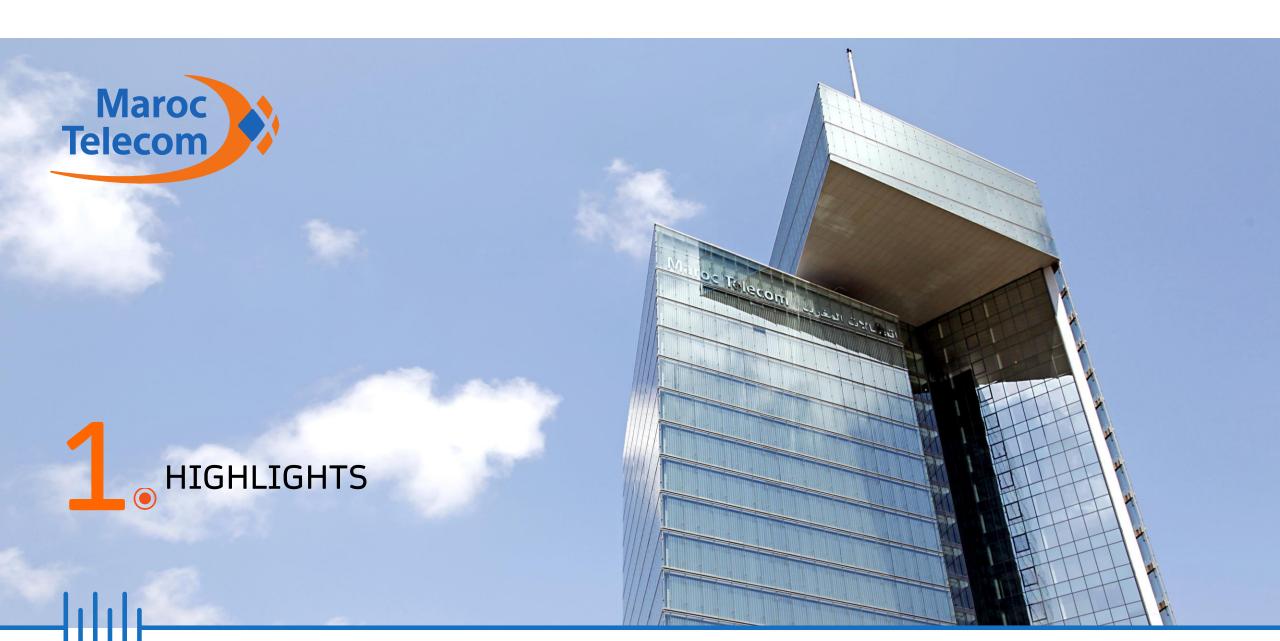


# 2022 ANNUAL RESULTS PRESENTATION

Tuesday February 21, 2023





#### **2022 KEY FIGURES**

**INCREASE IN GROUP CUSTOMER BASE** 

+1.6%

**SLIGHT DECREASE IN GROUP REVENUES** 

-0.5%(1)

**GROUP ADJUSTED EBITDA** MARGIN REMAINS HIGH

51.8%

SUSTAINED GROWTH IN FIXED DATA REVENUES **IN MOROCCO** 

+6.7 %

**CONTINUED REVENUES GROWTH** IN THE MOOV AFRICA SUBSIDIARIES

+1.3 %(2)



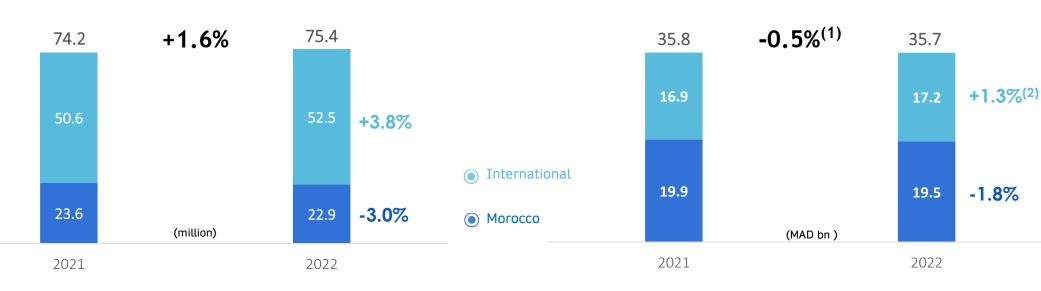
<sup>(1)</sup> At constant exchange rates(2) +2.3% excluding the reduction in call termination rates and at constant exchange rates



Slight decline in consolidated revenues

#### **OVERVIEW**

#### Customer base growth



Continued increase in the Group's customer base driven by growth in the subsidiaries' customer bases

Continued growth in the activities of the Moov Africa subsidiaries, largely offsetting the decline in revenues in Morocco



<sup>(1)</sup> At constant exchange rates



<sup>(2) +2.3%</sup> excluding the reduction in call termination rates and at constant exchange rates

HIGHLIGHTS

#### **REGULATORY HIGHLIGHTS**

#### In Morocco

 Continuation of asymmetrical regulation that favors competitors, particularly on call termination and the economic space for retail offers.

#### In the subsidiaries

- Reduction in Mobile termination rates in Mauritania, Côte d'Ivoire, Gabon, Chad, Togo and Niger;
- More stringent customer identification requirements, and coverage and service quality controls;
- High levels of sector contributions and fees.





#### 2022 RESULTS IN LINE WITH THE TARGETS ANNOUNCED

2022 outlook<sup>(1)</sup>

2022 achievements<sup>(1)</sup>

DECLINE IN REVENUES

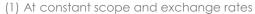
-0.5 %

**DECLINE IN EBITDA** 

-0.8 %<sup>(2)</sup>

CAPEX<sup>(3)</sup> OF APPROXIMATELY 20% OF REVENUES

21.2 %



<sup>(2)</sup> Adjusted EBITDA – see Appendix 2



<sup>(3)</sup> Excluding frequencies & licenses

#### **DIVIDEND**

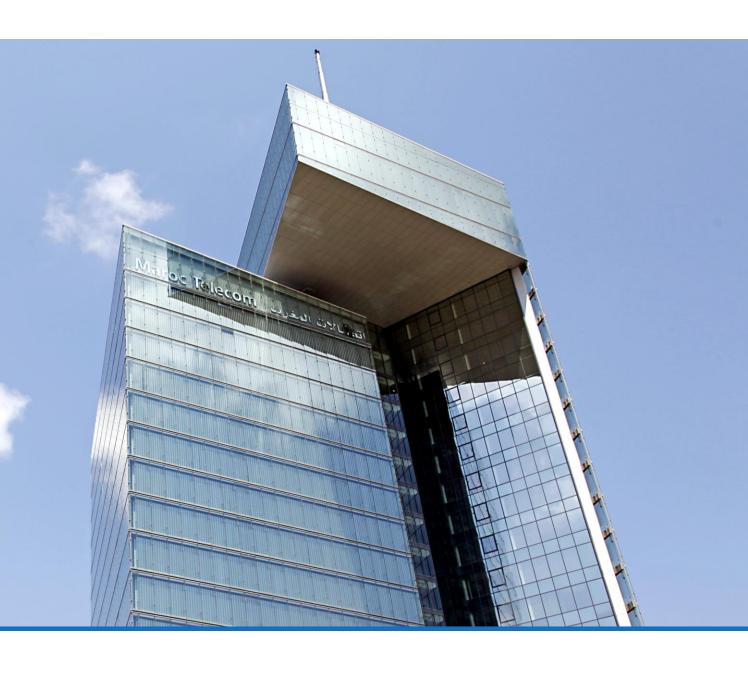
# Proposed dividend of MAD 2.19 per share

REPRESENTING A YIELD OF 2.25%\*





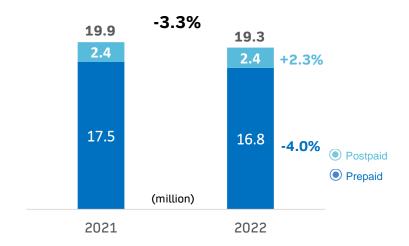
BUSINESS • REVIEW



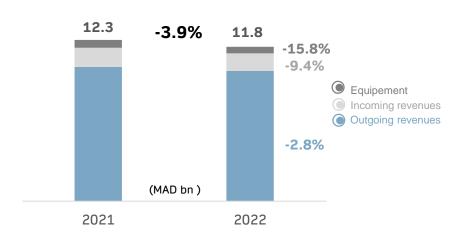
#### **MOROCCO - MOBILE**

- Decline in the Prepaid Mobile customer base partially offset by the performance of the Postpaid segment
- Return of growth in the Mobile Internet customer base (+3.9% in Q4 2022)
- Decline in ARPU (-4.0%) to MAD 46.8 per month

#### Mobile customer base



#### Mobile revenues



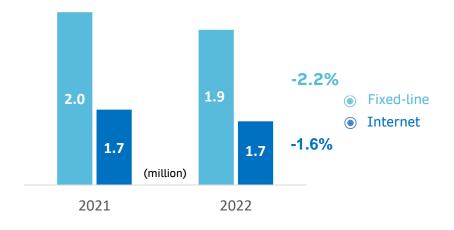




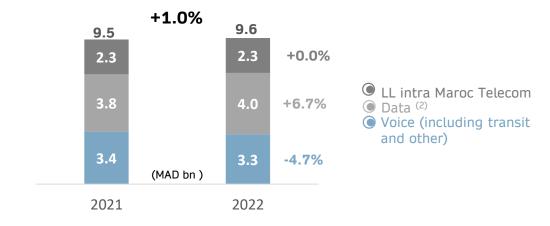
#### **MOROCCO - FIXED-LINE AND INTERNET**

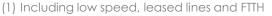
- Continued growth in Fixed Data, offsetting the decline in voice
- Steady growth in the FTTH customer base (+44%) partially offsetting the decline in the ADSL customer base

# Fixed-line and Internet customer bases<sup>(1)</sup>



### Fixed-line and Internet revenues

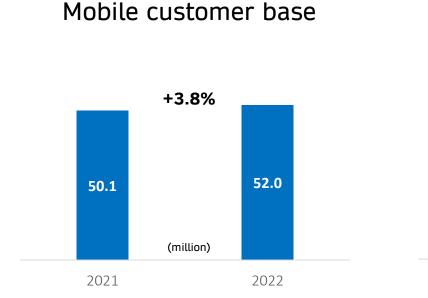




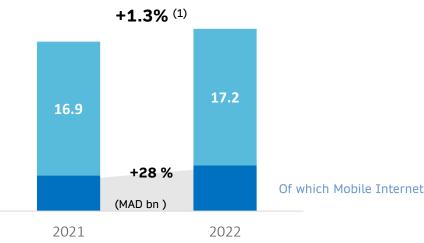
<sup>2)</sup> Fixed Data includes Internet, TV over ADSL and Data services for businesses.



- **Continued growth in the Mobile customer base (+3.8%)**
- Growth of 2.3%(1) in the revenues of the Moov Africa subsidiaries excluding the reduction in call termination rates
- **Strong growth in Mobile Data** (+28%<sup>(1)</sup>)



#### Revenues

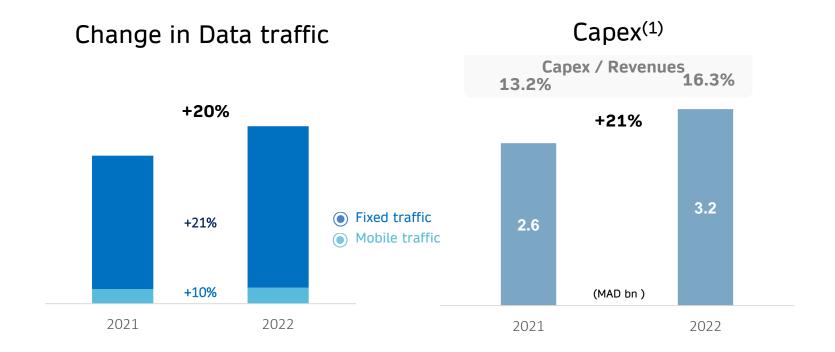




**FINANCIAL** 

REVIEW

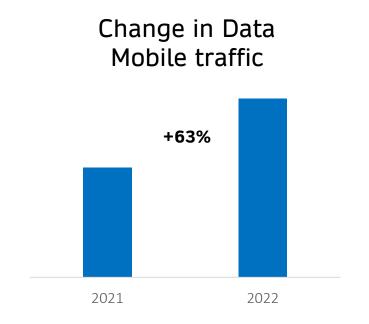
- Growth of 20% in Data traffic driven by the evolution of Fixed and Mobile broadband uses
- Growth of 21% in Fixed Data traffic driven by the development of the FTTH customer base
- Capex focused on the FTTH network densification and on the capacity and 4G coverage extension

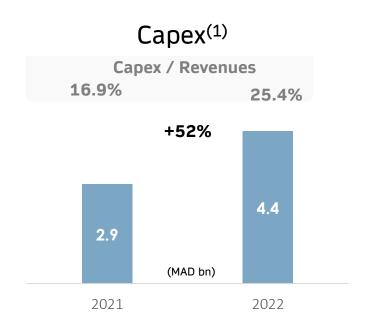






- Growth of 63% in subsidiaries' Mobile Data traffic thanks to the densification and modernization of Radio sites
- Expansion of FTTH networks in Mauritania, Gabon, Mali, Burkina Faso, Côte d'Ivoire and Chad
- Investments focused on expanding transmission platform capacities to support the development of Mobile and Fixed broadband









FINANCIAL 
• REVIEW



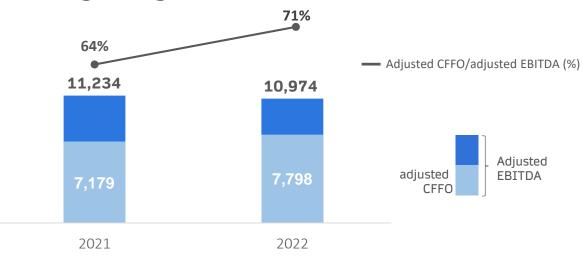
#### **MOROCCO**

MAD million	2021	2022	Change
Revenues	19,906	19,546	-1.8%
Adjusted EBITDA <sup>(1)</sup> Margin (%)	<b>11,234</b> 56.4%	<b>10,974</b> 56.1%	<b>-2.3%</b> -0.3 pt
Adjusted EBITA (1) Margin (%)	<b>7,599</b> <i>38.2%</i>	<b>7,446</b> <i>38.1%</i>	<b>-2.0%</b> -0.1 pt
CAPEX	2,630	3,183	21.0%
Of which licenses and frequencies	0	0	
CAPEX / Revenues (excluding licenses and frequencies)	13.2%	16.3%	3.1 pt
Adjusted CFFO <sup>(1)</sup> % Adjusted EBITDA	<b>7,179</b> 63.9%	<b>7,798</b> <i>71.1%</i>	<b>8.6%</b> 7.2 pt
Net Debt Net Debt / EBITDA <sup>(2)</sup>	<b>9,350</b> 0.8x	<b>9,405</b> 0.8x	0.6%





#### **Strong cash generation** (MAD million)





<sup>(2)</sup> Excluding IFRS 16



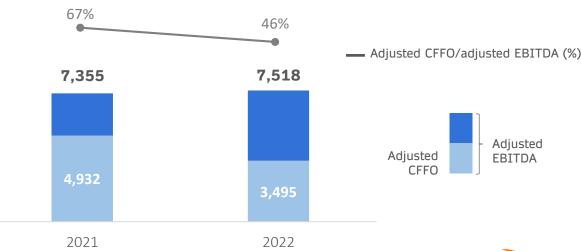
#### Change at constant **MAD** million 2021 2022 Change exchange rate Revenues 16,912 17,242 2.0% 1.3% Adjusted EBITDA(1) 7,355 7,518 +2.2% +1.4% 43.5% 43.6% +0.1 pt +0.1 pt Margin (%) -0.2% Adjusted EBITA(1) 3,988 4,022 +0.9% 23.3% Margin (%) 23.6% -0.3pt -0.3 pt **CAPEX** 2,984 4.388 47.0% 45.7% Of which licenses and frequencies 123 0 CAPEX / Revenues (excluding 16.9% 25.4% 8.5 pt 8.5 pt licenses and frequencies) -29.9% Adjusted CFFO(1) 4,932 3.495 -29.1% % Adjusted EBITDA 67.1% 46.5% -20.6 pt -20.7 pt 18.4% **Net Debt** 5,983 7,206 20.4% Net Debt / EBITDA(2) 0.7x0.9x

#### **Improvement in adjusted EBITDA margin** (in %)



FINANCIAL

## Cash generation impacted by large investment plans (million MAD)





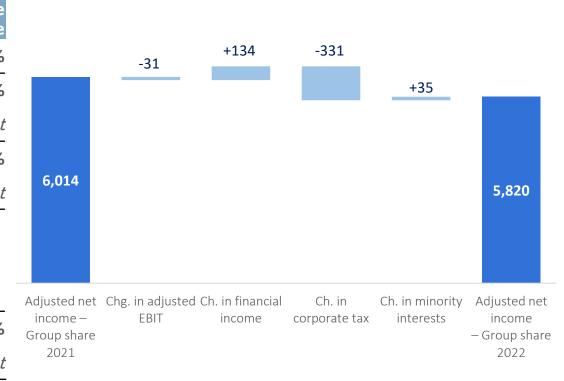
<sup>(2)</sup> Excluding IFRS 16



#### **MAROC TELECOM GROUP: CONSOLIDATED RESULTS**

#### Adjusted Net Income Group share (MAD million)

MAD million	2021	2022	Change	Change at constant exchange rate
Revenues	35,790	35,731	-0.2%	-0.5%
Adjusted EBITDA <sup>(1)</sup>	18,589	18,492	-0.5%	-0.8%
Margin (%)	51.9%	51.8%	-0.2 pt	-0.2 pt
Adjusted EBITA <sup>(1)</sup>	11,586	11,468	-1.0%	-1.4%
Margin (%)	32.4%	32.1%	-0.3 pt	-0.3 pt
Net financial income	-876	-743	15.2%	
Adjusted Corporate tax <sup>(1)</sup>	-3,684	-4,015	9.0%	
Minority interests	-924	-890	-3.8%	
Adjusted Net Income <sup>(1)</sup> Group share	6,014	5,820	-3.2%	-3.3%
Margin (%)	16.8%	16.3%	-0.5 pt	-0.5 pt

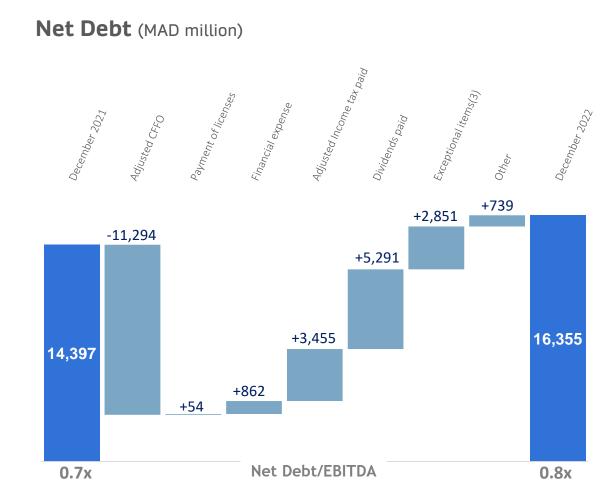






#### MAROC TELECOM GROUP: CONSOLIDATED CASH FLOW

MAD million	2021	2022	Change	Change at constant exchange rate
Adjusted EBITDA <sup>(1)</sup>	18,589	18,492	-0.5%	-0.8%
CAPEX	5,615	7,572	34.8%	34.1%
Of which licenses and frequencies	123	0		
CAPEX / Revenues (excluding licenses and frequencies)	15.3%	21.2%	5.8 pt	5.8 pt
Adjusted CFFO <sup>(1)</sup>	12,110	11,294	-6.7%	-7.1%
% Adjusted EBITDA	65.1%	61.1%	-4.1 pt	-4.1 pt
Financial expense	-742	-862	16.2%	
Adjusted Income tax paid*	-3,659	-3,455	-5.6%	
Adjusted CFAIT <sup>(1)</sup>	7,709	6,977	-9.5%	,
% Adjusted EBITDA	41.5%	37.7%	-3.7 pt	
Net Debt	14,397	16,355	13.6%	12.8%
Net Debt/EBITDA <sup>(2)</sup>	0.7x	0.8x		





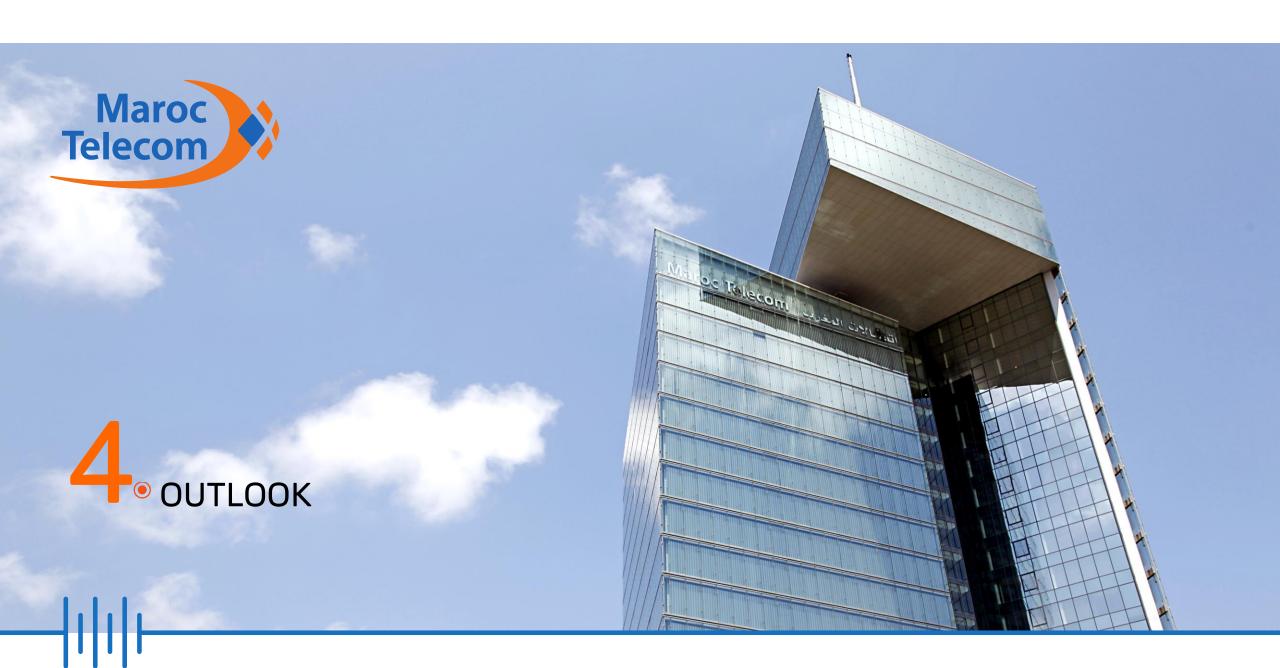


<sup>\*</sup>Adjusted by the tax audit amount

<sup>(1)</sup> See Appendix 2

<sup>(2)</sup> Excluding IFRS 16

<sup>(3)</sup> Non-recurring items include payments of ANRT penalty and of the tax audit



#### **OUTLOOK FOR 2023**

#### IN MOROCCO

- Competitive and regulatory pressure;
- Further investment to support traffic growth;
- Expansion of FTTH network coverage;
- Continuation of extensive digitalization programs.

#### IN THE SUBSIDIARIES

- Continued growth of Mobile Money and in content services;
- Growth of Mobile Data and development of very high speed broadband (Optical Fiber);
- Reduction in national call termination rates with a positive impact on margins;
- Regulatory and fiscal pressures;
- Continued investments for wider coverage and better quality of service.

#### **GROUP OUTLOOK FOR 2023, AT CONSTANT SCOPE AND EXCHANGE RATES**

**REVENUES STABLE** 

**EBITDA STABLE** 

**CAPEX OF APPROXIMATELY 20% OF REVENUES** (EXCLUDING FREQUENCIES AND LICENSES)







5 APPENDICES



#### APPENDIX 1 / MACROECONOMIC ENVIRONMENT

#### MOROCCO<sup>(1)</sup>

The growth momentum observed in 2021 was disrupted in 2022 by high inflation in a less buoyant economic environment and the poor performance of the agricultural sector.

#### INTERNATIONAL<sup>(2)</sup>

Steep increases in the cost of living, combined with weak external demand and tighter global financial conditions, slowed down the post-COVID recovery in many of the countries where the Group operates.







# APPENDIX 2 / RECONCILIATION OF ADJUSTED AND REPORTED FINANCIAL INDICATORS

		2021			2022	
(MAD million)	Morocco	International	Group	Morocco	International	Group
Adjusted EBITDA	11,234	7,355	18,589	10,974	7,518	18,492
Tax audit				-28		-28
Published EBITDA	11,234	7,355	18,589	10,946	7,518	18,464
Adjusted EBITA	7,599	3,988	11,586	7,446	4,022	11,468
Restructuring costs		-14	-14		-2	-2
Tax audit				-28		-28
ANRT decision				-2,451		-2,451
Published EBITA	7,599	3,974	11,573	4,967	4,020	8,987
Adjusted net income - Group share			6,014			5,820
Restructuring costs			-6			-1
Tax audit						-618
ANRT decision						-2,451
Published net income - Group share			6,008			2,750
Adjusted CFFO	7,179	4,932	12,110	7,798	3,495	11,294
Payment of license		-172	-172		-54	-54
Restructuring costs					-2	-2
Tax audit				-28		-28
ANRT decision				-2,451		-2,451
Published CFFO	7,179	4,759	11,938	5,320	3,439	8,758







#### **APPENDIX 3 / IFRS 16 IMPACTS**

		2021			2022	
(MAD million)	Morocco	International	Group	Morocco	International	Group
Adjusted EBITDA	253	294	547	259	279	537
Adjusted EBITA	11	39	50	14	45	59
Adjusted Net income Group share			-21			-8
Adjusted CFFO	253	294	547	259	279	537
Net Debt	766	694	1,460	765	697	1,462





#### APPENDIX 4 / FOOTPRINT OF MAROC TELECOM GROUP

**BURKINA FASO** MAURITANIA MOROCCO

GABON	
G	≥

CÔTE D'IVOIRE

CENTRAL AFRICAN REPUBLIC

CHAD









2015



2015

95%

**TOGO** 



100%

26.1

14.6

60%

19%

3/4

NIGER





1/2

?

?

Year of acquisition
Percentage held
Population (million)
GDP (\$bn)
Mobile penetration
Mobile market share (cust. base)
Competitive position
2G/3G technology
4G technology

	2001	2006	
	52%	61%	
36.7	4.3	22.1	
142.9	10.1	18.3	
143%	104%	116%	
38%	52%	43%	
1/3	1/3	2/3	
<b>∻</b>	÷	<b>?</b>	
र्	<b>∻</b>	<b>?</b>	

Source: Dataxis - Q3 2022, FMI October 2022 and ANRT - Q3 2021

2007	2009
51%	51%
2.2	21.5
22.2	18.4
126%	107%
53%	40%
1/2	2/3
<b>∻</b>	<b>∻</b>
<b>∻</b>	∻

2015	
85%	
28.4	
68.6	
150%	
25%	
3/3	
∻	

100%	
12.8	
17.5	
99%	
42%	
2/3	
<b>∻</b>	
<u> </u>	

8.7	
8.4	
71%	
45%	
2/2	

?

2015	2015			

2015	2019	
100%	100%	
5.0	17.4	
2.5	12.9	
44%	58%	
10%	54%	

3/4



#### IMPORTANT LEGAL DISCLAIMER

#### Forward-looking statements

This press release contains forward-looking statements and items of a forward-looking nature relating to the financial position, results of operations, strategy and outlook of Maroc Telecom and the impacts of certain operations. Although Maroc Telecom believes that these forward-looking statements are based on reasonable assumptions, they do not constitute guarantees as to the future performance of the company. Actual results may be very different from forward-looking statements due to a number of known or unknown risks and uncertainties, most of which are beyond our control, including the risks described in public documents filed by Maroc Telecom with the Moroccan Capital Market Authority (www.ammc.ma) and the French Financial Markets Authority (www.amf-france.org), also available in French on our website (www.iam.ma). This press release contains forward-looking information that can only be assessed on the day it is distributed. Maroc Telecom makes no commitment to supplement, update or modify these forward-looking statements due to new information, a future event or any other reason, subject to applicable regulations, in particular Articles 2.19 et seq. of the circular of the Moroccan Capital Market Authority and 223-1 et seq. of the General Regulation of the French Financial Markets Authority.



